NK Nicholas Ko
UI/UX Designer

nicholas.thko@gmail.com
http://nicholasko.ca/

Work Experience

Samsung Electronics Canada Inc.
UX Research Co-op | Spring 2019 - Winter 2019

Interned as a Junior UX Researcher for Samsung Knox and various other B2B and IoT products and services.

- ▷ Participated in several **user tests** and **user interviews** both as a facilitator and notetaker to find identify insights
- ▷ Summarized and **presented findings** to stakeholders to validate or challenge design assumptions
- ▷ Used **Google Analytics** and **Data Studio** to analyze data and visually communicate user trends and UI effectiveness
- ▷ Created supplementary materials to support UX designers and other stakeholders to improve **UX strategy**

Precision NanoSystems
Graphic Design Co-op | Winter 2017 - Summer 2018

Worked as a Graphic Design Intern to create deliverables for the global marketing team, as well as other departments.

- ▷ Designed graphics, print media, and website assets using design software like **Adobe Photoshop** and **InDesign**
- ▷ Updated and **reinforced branding** to establish a consistent visual design across company media and assets
- ▷ Did photography work and video edited with **Adobe Premiere Pro** and **After Effects** to support marketing projects

Academic Projects

LEGO Storybricks (Digital communication app)
UI/UX Design Project | Spring 2019

A tablet application that uses remote play to connect parents and children separated by distance.

- ▷ Did **usability testing** and designed surveys to understand the needs and workflows of our target audiences
- ▷ Rapidly created low fidelity **sketch prototypes** and **mockups** to test designs, interface layouts, and interactions
- ▷ Produced high fidelity wireframes specifying interfaces and animated interactions using **Figma** and **Adobe Xd**

Food for the Heart (Mobile health app)
UI/UX Design Project | Fall 2018

A mobile health application that helps moderate South Asian individuals' diets to prevent developing heart disease.

- ▷ **Project managed** a team of four by delegating responsibilities and facilitating meetings to ensure productivity
- ▷ Created visual assets and a style guide via **Adobe Illustrator** to communicate design specifications
- ▷ **Copywrote** content for use within the application mockup as well as for presentation slides

Education

Simon Fraser University
Expected Graduation: June 2021

School of Interactive Arts and Technology (SIAT)
Bachelor of Science (BSc), Design Concentration.

Interests

- ▷ Plastic Modeling
- ▷ Digital and Vector Art
- ▷ Nonsensical hypothetical questions (Ignoring all ethics, could a fish be forced to adapt to live in pure Kool-Aid?)

Proficiencies

TECHNICAL SKILLS	DESIGN & RESEARCH SKILLS
Adobe Creative Cloud	Problem Framing
Figma	Persona Creation
Axure	User Journey Mapping
HTML, CSS & JavaScript	Storyboarding
Java & Git	Wireframing
Tableau	Prototyping
Google Analytics	Copywriting
Google Data Studio	User Research Methods
Autodesk Maya	Usability Testing
Microsoft Office	Heuristic Evaluation